



PRESIDENTS CUP®

MEDIA KIT

SEPTEMBER 22 – 27, 2026 | MEDINAH COUNTRY CLUB



GLOBAL PARTNERS



TABLE OF CONTENTS

Contact

Schedule of Events

What's New?

Story Ideas

Economic Impact

Technology

Eat Your Way Around Medinah

International Reach and World Feed

Family Friendly

1924 Club Experience

Fan Experience

PGA Tour Fan Shop

Food and Drink

1st Tee Experience

Opening Ceremony

Presidents Cup Logistics

Tickets

Parking and Rideshare

Cashless Experience

Bag Policy

Accessibility

Community Impact

Charitable Giving

Volunteers

Official Healthcare Provider

CONTACT

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MEDIA ASSETS

Assets including photo and video for media use are available below. Please credit: *PGA Tour*

[CLICK HERE](#)



SCHEDULE OF EVENTS

MONDAY, SEPTEMBER 23

Course closed to the public

TUESDAY, SEPTEMBER 24

Presidents Cup Teams Practice Day

Gates Open 9 a.m.

WEDNESDAY, SEPTEMBER 25

Presidents Cup Teams Practice Day

Gates Open 9 a.m.

THURSDAY, SEPTEMBER 26

Presidents Cup Session 1 Matches – Four-ball

Gates Open 9 a.m.

Opening Day Trophy Presentation – 1st Tee 11 a.m.

Session 1 Tee Times 11:35 a.m.-12:47 p.m.

FRIDAY, SEPTEMBER 27

Presidents Cup Session 2 Matches – Foursomes

Gates Open 10 a.m.

Session 2 Tee Times 1:05-2:01 p.m.

SATURDAY, SEPTEMBER 28

Presidents Cup Session 3 & 4 Matches

Gates Open 6:30 a.m.

Morning: 4 Session 3 Tee Times – Four-ball 7:02-7:56 a.m.

Afternoon: 4 Session 3 Tee Times – Foursomes 1:15-1:57 p.m.

SUNDAY, SEPTEMBER 29

Presidents Cup Final Matches

Gates Open 9 a.m.

12 Singles Matches 11:02 a.m.-1:19 p.m.

**Please note the above times are subject to change*

WHAT'S NEW?

WHAT TO COVER AT THE 2026 PRESIDENTS CUP:

Interested in covering a story idea? Contact Laura Vescovi (lauravescovi@pgatourhq.com).

- Economic Impact
- Technology
- Food and Beverage Experience
- Community Impact
- Opening Ceremony
- Derrick Rose - Rose's Flower Shop
- Course Re-routing
- 1924 Club Experience
- Summit Golf Brands - Official Apparel and Outerwear of the Presidents Cup
- Stanley 1913 engraving available onsite—free with purchase of Stanley drinkware in the Fan Shop
- Presidents Cup Smart Map Powered By PAM with integrated Player Locator technology
- Technology Behind the Tournament
- Lettuce Entertain You Restaurant Group - Primary Food Vendor of Presidents Cup



STORY IDEAS

ECONOMIC IMPACT

The Presidents Cup biennially produces significant economic impact for the markets it is held in. The last U.S. based event at Quail Hollow Club in Charlotte, North Carolina reported an impressive \$135M in economic impact. The 16th edition of the Presidents Cup in Chicago is expected to surpass that number by nearly a 30% increase.

TECHNOLOGY

The 2026 Presidents Cup will offer a range of new technologies including live probabilities, automated recaps and a Smart Map powered by PAM. For more information, [click here](#).

EAT YOUR WAY AROUND THE COURSE

Fans attending the 2026 Presidents Cup will experience a taste of Chicago throughout Medinah Country Club. This year's food and beverage lineup will feature dishes from Chicago-based restaurant group Lettuce Entertain You Restaurants and other iconic local brands like Billy Goat Tavern and Sweet Baby Ray's, all paired with specialty drinks inspired by the Windy City and Blackhawks Centennial Wine Collection.

Fans will find a variety of all-day dining options throughout the championship grounds, with breakfast and coffee available for those arriving early for the morning matches. A variety of cuisines from nine Lettuce Entertain You Restaurants will be available throughout the course, including elevated fare like a Lobster Roll from RPM Seafood, a Wagyu Hot Dog from Gus' Sip & Dip, and hand-rolled sushi from Sushi-san, as well as favorites from Bub City, il Porcellino, Pizzeria Portofino, The Oakville Grill & Cellar, Summer House and Tallboy Taco. Other local restaurants on-site will include Chicago favorites like Billy Goat Tavern and Sweet Baby Ray's.

INTERNATIONAL REACH/ WORLD FEED

With coverage in 30 languages and a global audience of 23 million, the Presidents Cup is one of the PGA Tour's most internationally consumed events.

STORY IDEAS

FAMILY FRIENDLY

The Presidents Cup provides a family-focused experience, with each ticketed adult allowed to bring up to two children under 15 for free. Reporters can highlight the dedicated family zones, kid-friendly programming, autograph opportunities and special merchandise in the Fan Shop.

1924 CLUB EXPERIENCE

A best-in-class homage to Medinah Country Club's founding year, the 1924 Club will offer an unprecedented white-glove hospitality experience at the 2026 Presidents Cup. Showcasing unique food and beverage pairings with unrivaled entertainment options and on-course viewings, the 1924 Club will epitomize the prestige, class and elegance Medinah Country Club is known for. This limited premium experience is available Wednesday through Sunday during tournament week, and will allow guests to enjoy the excitement of the Presidents Cup inside the storied walls of golf's most iconic clubhouse. [Click here](#) for more information.



FAN EXPERIENCE

PGA TOUR FAN SHOP

The PGA Tour Fan Shop features exclusive merchandise and limited-edition items, offering fans a shopping experience alongside the tournament action. Fans can find custom and tournament-exclusive gear for men, women, and youth. Most items are only available at the tournament, with select styles also at pgatourfanshop.com.

- **Featured Brands:** 47 Brands, Adidas Originals, Nike, Peter Millar, Johnnie-O, Bad Birdie, Barstool Golf, FootJoy, Greyson, Holderness & Bourne, Rhoback, Smith & Quinn, Swannies, Fore All, Ellsworth & Ivey
- **New This Year:** Sun Day Red, Tiger Woods' new line, featuring a custom hoodie
- **Kids & Family Matching Apparel:** Beaufort Bonnet, Foxden Fairways, Lila & Hayes, Ellsworth & Ivey, Peter Millar, Rhoback, Adidas

Media are welcome to film in the PGA Tour Fan Shop and preview merchandise; however, advance coordination with the tournament communications team is required. Please note that requests made for high-traffic days may be difficult to accommodate. Representatives from the merchandise team are available for interviews upon request. Please contact LauraVescovi@pgatourhq.com with any questions.

FOOD AND DRINK

The Presidents Cup will deliver a Chicago-inspired experience through five themed fan zones integrated throughout the course, each reflecting the energy, character, and pride of different city neighborhoods. The Loop (between 1 Tee and 18 Fairway), Southside (between 5 and 6 Fairways), West Town (behind 11 Tee and 10 Green), Lakeview (between 12 Green and 13 Tee), and Northside (adjacent to 15 Fairway) will feature food and beverage offerings inspired by Chicago's iconic culinary scene, giving spectators an authentic taste of the city.

1st TEE EXPERIENCE

The 1st Tee at the Presidents Cup will feature a stadium arena unlike anything the event has ever seen, creating an electric atmosphere for players and fans. With seating for up to 3,000 spectators, the 1st Tee will come alive from the opening moments of each competition day with nonstop energy, entertainment and unforgettable views. To make the most of your day, rush to the 1st Tee upon arrival and pick up a complimentary wristband to secure your seat in the grandstands for the day's opening festivities.

Seating in the 1st Tee grandstands is available on a first-come, first-served basis each day. Upon arrival, visit the 1st Tee to receive a complimentary RFID wristband and scan in to secure your seat for the day's opening festivities and first tee shots. Once scanned in, your wristband will hold your place in the grandstands. You're welcome to remain at the 1st Tee or step out to explore the grounds, visit the Fan Shop or grab food and drinks. Planning to leave and come back? Simply tap your wristband at the RFID portal when exiting the 1st Tee and tap back in when you return.

FAN EXPERIENCE

OPENING CEREMONY

The Presidents Cup Opening Ceremony will take place Thursday, September 24 at approx. 11 a.m. – 30 minutes before the first tee time – on the 1st Tee at Medinah Country Club and will be broadcast live on NBC. The ceremony will feature a performance of the National Anthem by Jim Cornelison, a special appearance by a surprise Chicago legend unveiling the Presidents Cup trophy, and the introduction of U.S. Captain Brandt Snedeker and International Captain Geoff Ogilvy. A flyover will conclude the ceremony, setting the stage for a week of competition and showcasing Medinah Country Club and the Presidents Cup to a global audience.



PARKING & TRANSPORTATION

TICKETS

Tickets are mobile-only and day-specific tickets: They can be purchased exclusively online at www.PresidentsCup.com/tickets

Youth Tickets

Up to two (2) children, ages 15 and under, will be admitted free with a ticketed adult all week. All children ages six and older must have a ticket in order to access hospitality venues.

Parking

Parking is purchased separately at PresidentsCup.com/parking. Parking passes are completely digital and cannot be purchased on-site.

[CLICK HERE](#) for Tickets and Parking FAQ

RIDESHARE

Fans arriving via rideshare may utilize a designated drop-off and pick-up location at Eaglewood Resort & Spa (1401 Nordic Road), within walking distance of the Presidents Cup East Entrance.

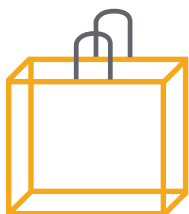
CASHLESS EXPERIENCE

All payments will be digital, contactless and cashless throughout the entire tournament property.

BAG POLICY AND WHAT YOU CAN BRING

Fans may bring bags that meet the following guidelines:

- Clear bags measuring 12x6x12 inches or smaller
- Opaque bags measuring 6x6x6 inches or smaller



CLEAR BAGS
12 X 6 X 12
AND SMALLER



OPAQUE BAGS
6 X 6 X 6
AND SMALLER

Additionally, fans are allowed to bring their own food in a 1-gallon clear plastic bag, with food items wrapped in clear wrap. Reusable plastic or metal cups (up to 32oz) are also permitted, provided they are empty upon entry. No memorabilia can be brought into the tournament including pin flags, photos, trading cards, balls and other sports paraphernalia.

The PGA Tour's full Prohibited and Permitted Items List can be found [HERE](#).

PARKING & TRANSPORTATION (cont.)

ACCESSIBILITY

The Presidents Cup is committed to providing an accessible and enjoyable experience for all fans. To help navigate the venue, a variety of accessibility services and accommodations will be available throughout the tournament, including accessible parking, transportation, viewing areas, restrooms and first aid services. Accessibility shuttle routes and service locations are subject to change based on operational needs and course conditions.

Please note that the tournament is conducted on a golf course with varied elevation levels. While we do have cart paths and paved areas, the property features lots of grass, hills and some steep inclines. Fans with mobility considerations should plan accordingly.

[Click Here](#) for the full overview of accessibility options.



COMMUNITY IMPACT

CHARITABLE GIVING

The Presidents Cup's impact extends well beyond the golf course, using the global platform of the event to create meaningful and lasting change in communities around the world. Since its inception, the Presidents Cup has generated more than \$56 million in proceeds for charitable causes, supporting more than 465 charities across 18 countries. Since the event's return to Chicago, the Presidents Cup has also invested in the local community, supporting more than a dozen nonprofit organizations through initiatives focused on youth development, health and wellness, education and access to opportunity. Through its charitable partnerships, the Presidents Cup continues to demonstrate the power of sport to bring people together and make a difference well beyond competition.

VOLUNTEERS

The tournament's success wouldn't be possible without the tireless efforts of over 2,200 dedicated volunteers from 15 states and 4 countries—including the youngest at just 15 years old and the oldest at 93! From tracking stats and greeting fans to assisting with player transportation and more, their commitment is essential in bringing the entire tournament to life.

Interview opportunities available with volunteer leadership or volunteers upon request.



COMMUNITY IMPACT (cont.)

OFFICIAL HEALTHCARE PROVIDER

The Presidents Cup has partnered with UChicago Medicine AdventHealth as the Official Fan Healthcare Provider of the event. The partnership brings UChicago Medicine AdventHealth's whole-person care approach to the tournament through trusted medical support, wellness resources and amenities that help create a safe, welcoming and comfortable environment for spectators, volunteers, players and tournament staff. As part of the partnership, UChicago Medicine AdventHealth will introduce a series of branded services and activations across the tournament grounds that prioritize fan wellness and safety including:

Family Care Suite: The UChicago Medicine AdventHealth Family Care Suite will provide a climate-controlled, dedicated space for families seeking comfort and support while attending the event. Located in a high-traffic area to be determined, the suite will offer a welcoming environment with soft seating and essential amenities to enhance the family experience.

First Aid Stations and Medical Support: UChicago Medicine AdventHealth will staff and operate four branded First Aid Stations throughout the course, along with centralized First Aid headquarters. These locations will provide professional medical care and essential service for spectators, volunteers and tournament staff. UChicago Medicine AdventHealth will also support on-site and on-call medical needs for players and PGA Tour officials throughout the competition.

Sunscreen Dispensers: To help promote fan safety, UChicago Medicine AdventHealth will provide twelve branded sunscreen dispensers across the course, ensuring easy access to sun protection for all attendees throughout the week.

Newborn Custom Onesies: In addition to its on-site presence, UChicago Medicine AdventHealth will extend the partnership into the local community through a special initiative celebrating families across the region. Throughout the month of September 2026, co-branded Presidents Cup and UChicago Medicine AdventHealth baby onesies and blankets will be gifted to newborns at participating UChicago Medicine AdventHealth hospitals, creating a meaningful connection between the event and the community it serves.



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